## **AU-YEUNG Wing Kam**



AU-YEUNG Wing Kam is a classical music artist with a background in academism Piano Performance Professional Training Origin, who was born in a typical grassroots family in Hong Kong, China. She is a strong, tender heroic woman with an indomitable heart, the piano accompanies the whole life her, she has never interrupted learning piano and music for more than 20 years, she is hundred percenter a piano maniac and music maniac. She fell in love with piano since she was three years old and started learning the piano when she was nine years old. She made her debut at the age of

sixteen. AU-YEUNG has established herself as an all-rounded Pianist, Music Pedagogue, Piano Pedagogue, Music Writer, Music Thinker and Music Innovator. As a recipient of the Principle of Helen Woo Foundation Scholarships, Au-Yeung began her formal musical training in her early years and received four years of professional training in piano performance. Later she graduated from The Chinese University of Hong Kong with the Degree of Bachelor of Arts (Hons) in Music and was also awarded a Performer's Certificate and a Performer's Diploma in Pianoforte from the Trinity College of Music, London.

A versatile musician, AU-YEUNG gives masterclasses, solo performances and performs as a piano accompanist for singers and instrumentalists. In 1998 she performed the world premiere of a series of piano works for four hands by several prominent Hong Kong composers. In 2009, she was invited to perform in a concert organized by the Music Department, The Chinese University of Hong Kong. Over the years she has also assume various roles in musical education. In addition to being a piano instructor, she has taught Western Music Theory and Western Music Appreciation courses at The Chinese University of Hong Kong's School of Continuing and Professional Studies. She was previously a choir instructor of the Hong Kong Children's Choir, and served as a piano accompanist and instructor in general musicianship, theory and aural-training at the Hong Kong SAR's Music Office.

From 2002 to 2007, AU-YEUNG wrote the following teaching materials: "Notes to Music Theory" and "Notes to Aural Training" Book 1 to Book 8. All are published by the Hong Kong Music and Performing School. Net proceeds will be donated to the Hong Kong Music and Performing Foundation for charitable purpose, to enhance and publicize the education of music and arts for the future generations.

The Hong Kong Music and Performing School was founded by AU-YEUNG Wing Kam in 2008. The Hong Kong Music and Performing School is a non-profit charitable organization, AU-YEUNG spent six years building the Hong Kong Music and Performing School into a world-class international performing arts institution and the orthodox classical music education institution with the highest flow of spiritual wealth. The Hong Kong Music and Performing School is not just a world-class music and performing arts academic institution, it is also with traditional and modern spirit of Chinese cultural innovation and aristocratic spirit music art institute and cultural destination. The school founding artists composed by French pianist Vincent Larderet, Chinese cellist Chu Yi-Bing, German violinist Nicolas Koeckert and Italian conductor Giuseppe Cataldo, four distinguished world-class international performing artists and music authoritative professors. The Hong Kong Music and Performing School is a non-partisan, non-political, inspiration from the unity, ecology, non-violent music performing arts school, understand that we are an important part of education and culture. The highest goal of the academy is to become one of the world's leading performing arts schools and leading music art development institutes, to cultivate the next generation with world vision, have both talent and virtue highend performing artists and music and art education professionals of the 21st century.

AU-YEUNG also founded the Hong Kong Music and Performing Association, and the Hong Kong Music and Performing Foundation. All these establishments become a charitable organization under section 88 of Inland Revenue Ordinance in 2009. In 2011 and 2014 respectively, under the umbrella of HKMPS, AU-YEUNG successfully launched the first Hong Kong International Summer Music Camp at the Chinese University of Hong Kong and the HKMPS Artist-Faculty Premiere Concert, "Vincent Larderet HK Debut x Charity Fundraising Concert for the HKMPS plus World premiere concerts for the release of the new ARS Produktion Ravel Orchestra & Virtuoso Piano" at Hong Kong Cultural Centre Concert Hall. In 2016, AU-YEUNG founded the Beijing Hong Kong Music and Performing Management and as the Chairman of the Board and the Artistic Planning Director. To celebrate the 20th Anniversary of the Establishment of the HKSAR, the 53rd Anniversary of Sino-French Diplomatic Relations and efforts to promote Xi Jinping's "The Belt and Road", the first artistic brand planning project was the world-class international Cultural Arts Feast "The Belt and Road" Le French May Incomparable Music with Vincent Larderet. This concert series includes Vincent Larderet Piano Recital and Hong Kong Music and Performing School Faculty Artist Chamber Concert.

In 2017, AU-YEUNG Wing Kam began the field of internet, seeking for the Internet+ classical music, utilizing classical music culture to spread the various elements of the Internet, forming an ecosystem, interconnecting, exchanging and playing an aggregation role. In the beginning of 2020, AU-YEUNG began to learn red sandalwood knowledge from Dr. Qilong FU, the world's top R&D expert of red sandalwood. AU-YEUNG combined with classical music, Internet, technology, tremendous material and spiritual force, reshaped the business structure and ecosystem through Internet+enterprise S2b2c human ecosystem, forming a unique ecological culture of Jinggang Internet independent innovation, digitizing the real world, enter the one world of great harmony, practice the spirit of global enterprise solidarity!

AU-YEUNG is also the Founder of Jinggang Internet Ecommerce Technology, platform creator of VWOnlineLuxury.com, Founder, Artistic Planning Director, Art Investment & Collection Advisor of Jinggang Culture and Art Communication, Financial Attributes International Artist Wu Niangu Chief Negotiation Officer of Art Finance Auctions, Founder of Pengmen Health Technology Management, Chief Executive of Curriculum and Curriculum Strategy Development of Chinese Program of Global Red Sandalwood Sustainable Development Association and Red Sandalwood Research Institute, Founding Chairwoman of International Entrepreneurs Alliance and Founding member of Hong Kong-Shenzhen Development Scheme and Shenzhen Directors Network Alliance. Economic globalization is an irreversible trend in the current world economic development. Economic globalization has brought new prosperity and development potential to the world economy. Globalization is the cultural convergence between the East and the West, and it is the channel for humanity to move towards the era of a world of great harmony. Through the Hong Kong-Shenzhen Development Scheme, the Shenzhen Director Networking Alliance, the International Entrepreneurs Alliance and the location advantage of Hong Kong's internationalization. On the road of internationalization, AU-YEUNG with her unique advantages, can better coordinate and communicate between domestic and foreign relations. AU-YEUNG will become the Golden Bridge to the world for Hong Kong, Greater Bay Area and "The Belt and Road".

AU-YEUNG's next goal is to become the most valuable Chinese classical music entrepreneur.